



Organised by:



MINISTRY OF AGRICULTURE
AND FOOD SECURITY

MAHA 2026

Malaysia Agriculture, Horticulture & Agrotourism Show

VALUE CREATION FOR FOOD SECURITY

COUNTRY PAVILION BOOTH PACKAGES

**28 AUGUST –
6 SEPTEMBER 2026**

**10.00 AM – 10.00 PM
MAEPS SERDANG, SELANGOR**

Supporting Agencies



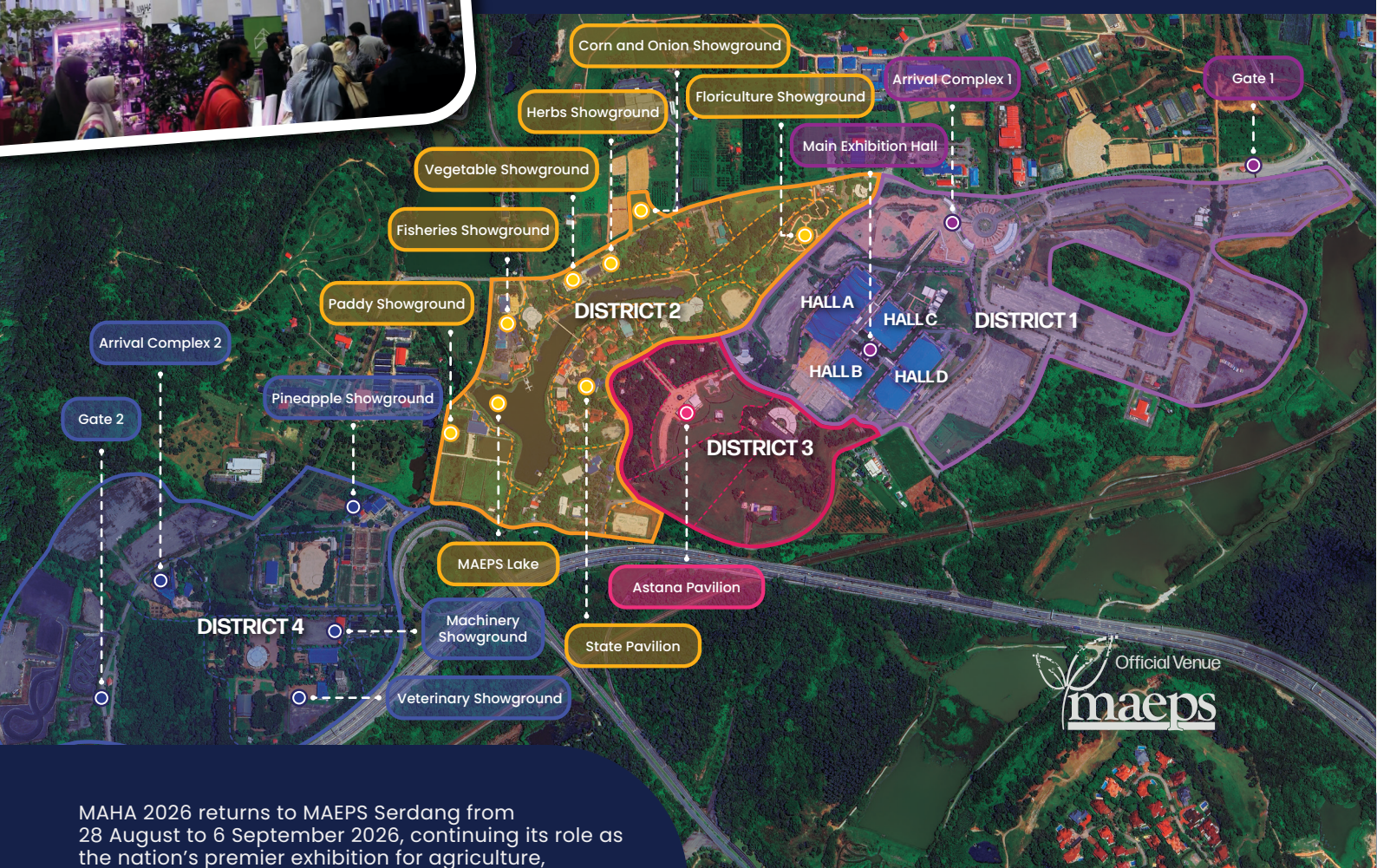
@pkmmalaysia
@mahaofficialmy



The Official Home of MAHA

Nestled amidst the greenery of Serdang, the **Malaysia Agro Exposition Park Serdang (MAEPS)** serves as the permanent venue for MAHA. It is owned by the Malaysian Agricultural Research and Development Institute (MARDI) under the Ministry of Agriculture and Food Security (MAFS). Purpose-built for large-scale agricultural events, MAEPS offers a serene environment away from the bustle of the city, featuring more than 42,000 square metres of exhibition halls and 130 hectares of outdoor grounds.

Equipped with comprehensive facilities and surrounded by a well-preserved natural landscape, MAEPS stands as the ideal venue for MAHA 2026 and other world-class agro-based exhibitions.



MAHA 2026 returns to MAEPS Serdang from 28 August to 6 September 2026, continuing its role as the nation's premier exhibition for agriculture, horticulture, and agrotourism.

With the theme **"Value Creation for Food Security"**, MAHA 2026 showcases Malaysia's vision of developing a resilient, technology-driven and high-impact agro-food ecosystem. By bringing together farmers, entrepreneurs, investors, and innovators, MAHA 2026 serves as a vital platform for collaboration, business expansion, and the transformation of the nation's agriculture sector.

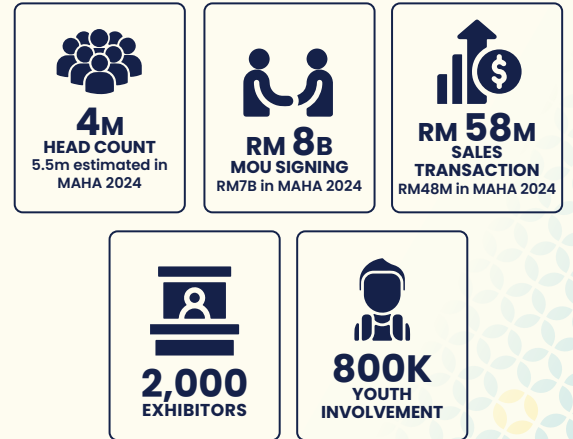
Aligned with the National Food Security Policy, the event reinforces Malaysia's commitment to ensuring a sufficient, safe, and sustainable food supply, while driving new economic value through innovation and digitalisation.

At the same time, agrotourism continues to be celebrated as a bridge between communities, strengthening Malaysia's rural heritage, local produce, traditional foods, and cultural diversity.

Join MAHA 2026 — where innovation creates value, and value secures the future.



EVENT KPI



HALL A EXHIBITION GUIDE: 4 MAIN CLUSTERS

Economic Cluster

- GO GLOBAL, GROW LOCAL**
Internationalization program for local products to penetrate the global market under the auspices of BDI.
- EXPORTERS CLUB**
Special network and support platform for entrepreneurs involved in agricultural export activities.
- COUNTRY PAVILION & INTERNATIONAL BUYERS**
Dedicated space for foreign country pavilions and business matching sessions with international buyers.
- MYSE**
Initiative related to fisheries economy and seafood marketing under the Malaysian Fisheries Development Authority.

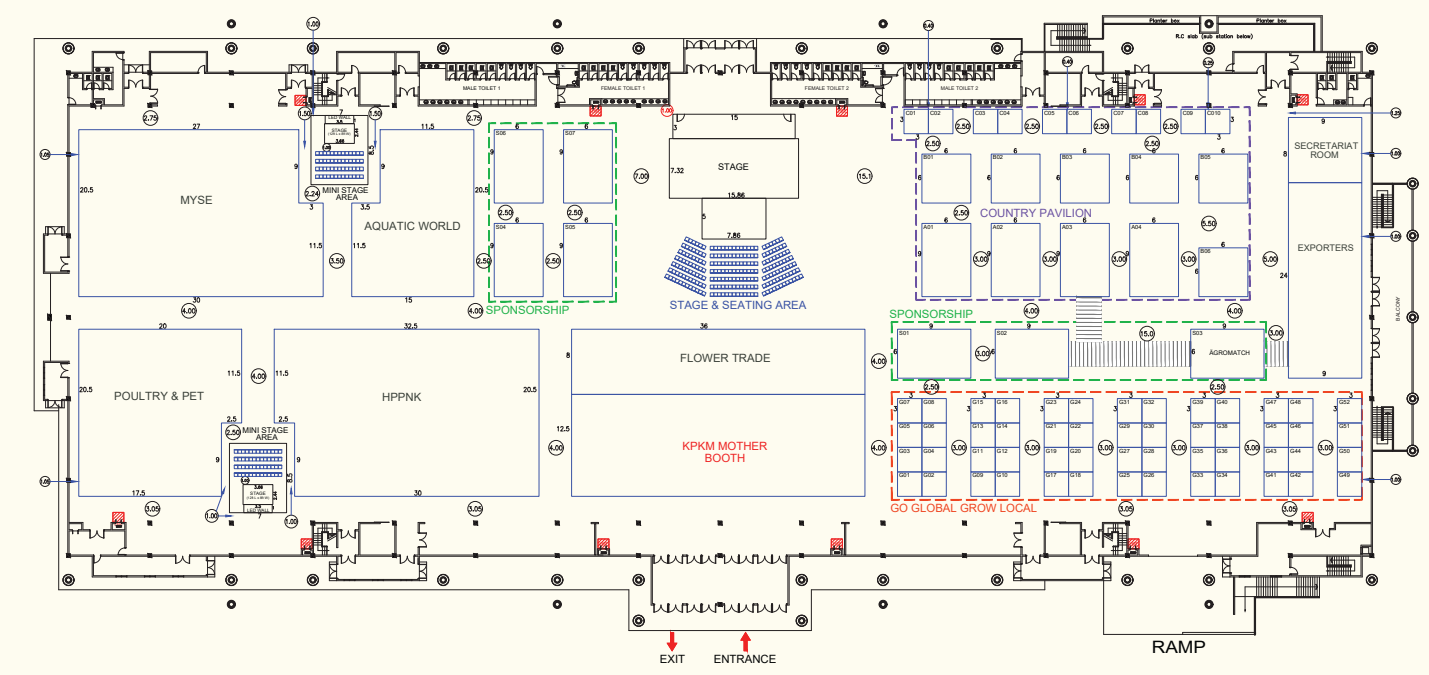
Activity & Information Hub

- MAIN STAGE**
Central zone for official ceremonies, briefing sessions and major performances throughout the exhibition.
- KPKM MOTHER BOOTH**
Central zone for official ceremonies, briefing sessions and major performances throughout the exhibition.

Food Security Cluster

- HPPNK**
Exhibition in conjunction with National Farmers, Breeders, and Fishermen's Day, organized by the Farmers' Organization Authority.
- POULTRY & PET**
Special segment for the livestock industry, poultry, and pets under the purview of the Department of Veterinary Services.
- FLOWER TRADE**
Exhibition focusing on the floriculture and horticulture industry, led by the Department of Agriculture.
- ORNAMENTAL & AQUACULTURE FISH**
Segment for ornamental fish and aquaculture, showcasing aquaculture technology under the Department of Fisheries.

HALL A - FLOOR PLAN

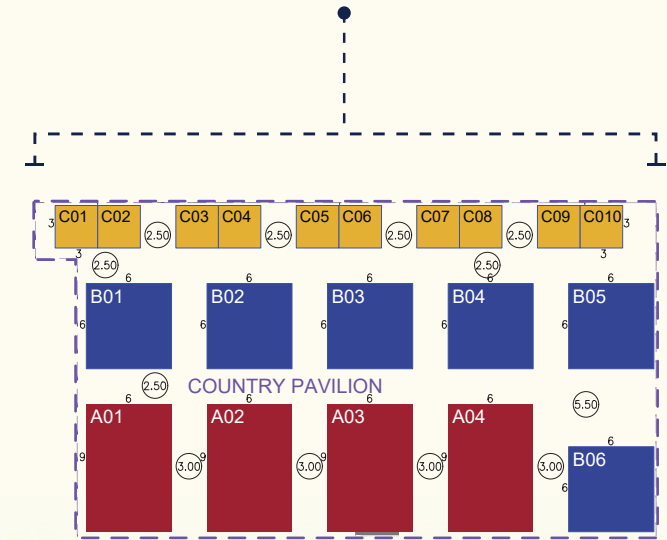


TAKE ADVANTAGE OF THIS DYNAMIC BUSINESS OPPORTUNITY

For those seeking to grow their business in agriculture and agro-based industries, MAHA 2026 is the ideal platform to:

- Showcase the latest in agriculture technology, agro food and agro-based products and services.
- Explore opportunities to trade, invest, collaborate and share in the transfer of technology.
- Expand business horizons.
- Develop import and export markets.
- Launch new and innovative products and services.
- Explore careers and entrepreneurial opportunities.
- Deepen relationships with existing customers.
- Forge international alliances and build strategic partnerships.
- Be the first to discover the latest market trends.
- Boost your market competitiveness.

COUNTRY PAVILION



EXHIBITION PAVILION DESIGN PACKAGES (WOODEN) (WC)

PAVILION DESIGN - SIZE: 6M X 9M (54SQM)



1.0	DETAILS - PAVILION DESIGN - SIZE: 6M X 9M (54SQM)		
1.1	100mmH wooden platform (6m X 9m)	54	Sqm
1.2	Single colour needle punch carpet (6m X 9m)	54	Sqm
1.3	Entire booth in wooden constructed - Overall finished in emulsion paint	1	Unit
1.4	TV panel - Overall finished in emulsion paint	2	Units
1.5	Reception counter - Top in laminate - body finishehd in emulsion paint	1	Unit
1.6	Company logo (3D) - PVC sticker cut out with 5mm foam backing	1	Set
1.7	Company logo - PVC sticker cut out	1	Set
1.8	Products Name - PVC sticker cut out	2	Sets
1.9	Round table	3	Units
1.10	Chair	12	Units
1.11	Waste paper bin	2	Unit
1.12	LED arm spotlight (White)	10	Units
1.13	13Amp power point	3	Units
Grand Total			RM 81,000.00+

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION PAVILION DESIGN PACKAGES (WOODEN) (WB)

PAVILION DESIGN - SIZE 6M X 6M (36SQM)

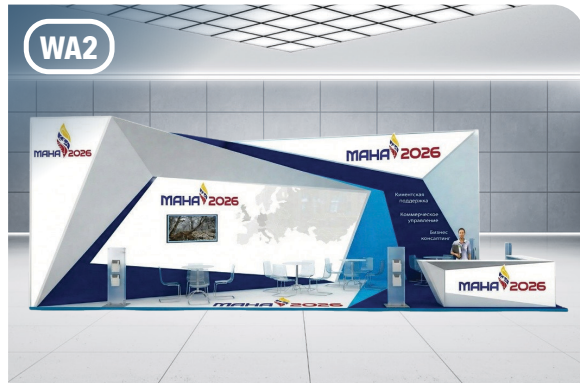


1.0	DETAILS - PAVILION DESIGN - SIZE 6M X 6M (36SQM)		
1.1	100mmH wooden platform (6m X 6m)	36	Sqm
1.2	Single colour needle punch carpet (6m X 6m)	36	Sqm
1.3	Entire booth in wooden constructed - Overall finished in emulsion paint	1	Unit
1.4	TV panel - Overall finished in emulsion paint	2	Units
1.5	Reception counter - Top in laminate - body finished in emulsion paint	1	Unit
1.6	Company logo (3D) - PVC sticker cut out with 5mm foam backing	1	Set
1.7	Company logo - PVC sticker cut out	1	Set
1.8	Products Name - PVC sticker cut out	2	Sets
1.9	Round table	2	Units
1.10	Chair	8	Units
1.11	Waste paper bin	1	Unit
1.12	LED arm spotlight (White)	6	Units
1.13	13Amp power point	2	Units
Grand Total			RM 54,000.00 ⁺

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION PAVILION DESIGN PACKAGES (WOODEN) (WA)

PAVILION DESIGN - SIZE: 3M X 6M (18SQM)



1.0	DETAILS - PAVILION DESIGN - SIZE: 3M X 6M (18SQM)		
1.1	Single colour needle punch carpet (3m X 6m)	18	Sqm
1.2	Entire booth in wooden constructed - Overall finished in emulsion paint	1	Unit
1.3	Reception counter - Top in laminate - body finisehd in emulsion paint	1	Unit
1.4	Company logo (3D) - PVC sticker cut out with 5mm foam backing	1	Set
1.5	Company logo - PVC sticker cut out	1	Set
1.6	Round table	1	Unit
1.7	Chair	4	Units
1.8	Waste paper bin	1	Unit
1.9	LED arm spotlight (White)	4	Units
1.10	13Amp power point	2	Units
Grand Total			RM 27,000.00+

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION UPGRADED SHELL SCHEME PACKAGES (SYSTEM) (SC)

UPGRADED SHELL SCHEME DESIGN - SIZE: 6M X 9M (54SQM)

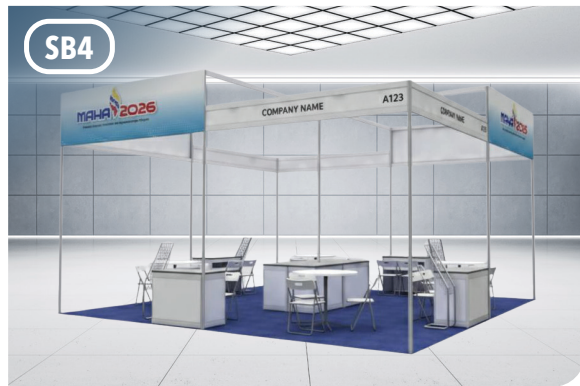
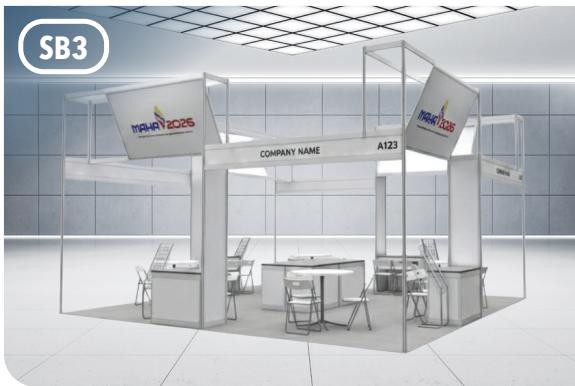
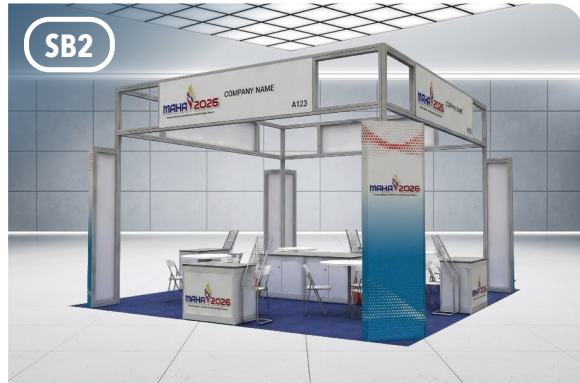


1.0	DETAILS - UPGRADED SHELL SCHEME DESIGN - SIZE: 6M X 9M (54SQM)		
1.1	Single colour needle punch carpet (6m x 9m)	54	Sqm
1.2	Entire booth in octanorm/maxima material	1	Unit
1.3	Company logo/name - PVC sticker cut out	16	Sets
1.4	System info desk	6	Units
1.5	System lockable cabinet	6	Unit
1.6	Brochure rack	6	Units
1.7	Round table	2	Units
1.8	White folding chair	20	Units
1.9	Waste paper bin	6	Units
1.10	LED arm spotlight (White)	8	Units
1.11	Fluorescent tube (White)	10	Units
1.12	13Amp power point	6	Units
		Grand Total	RM 28,500.00*

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION UPGRADED SHELL SCHEME PACKAGES (SYSTEM) (SB)

UPGRADED SHELL SCHEME DESIGN - SIZE 6M X 6M (36SQM)

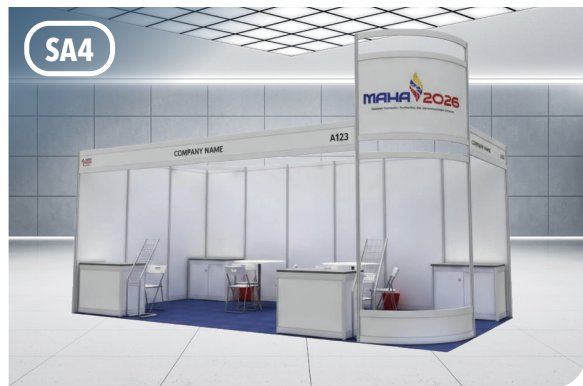
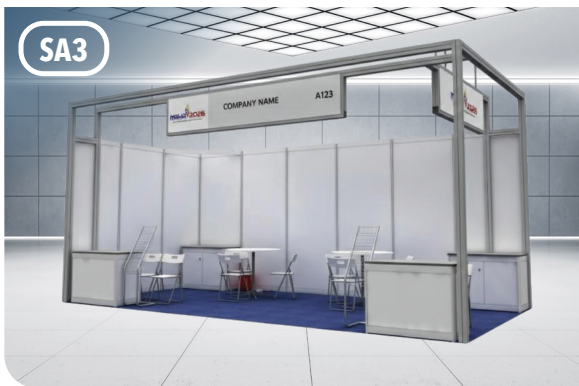
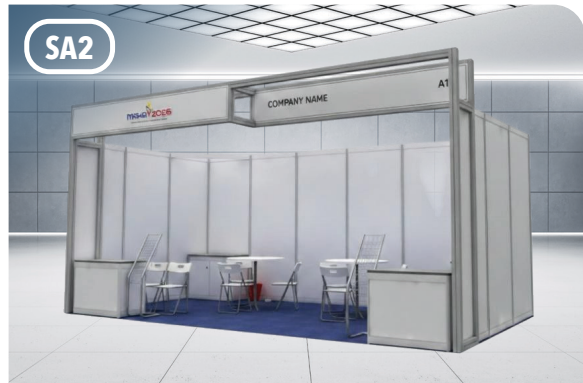


1.0	DETAILS - UPGRADED SHELL SCHEME DESIGN - SIZE 6M X 6M (36SQM)		
1.1	Single colour needle punch carpet (6m x 6m)	36	Sqm
1.2	Entire booth in octanorm/maxima material	1	Unit
1.3	Company logo/name - PVC sticker cut out	12	Sets
1.4	System info desk	4	Units
1.5	System lockable cabinet	4	Unit
1.6	Brochure rack	4	Units
1.7	Round table	2	Units
1.8	White folding chair	16	Units
1.9	Waste paper bin	4	Units
1.10	LED arm spotlight (White)	8	Units
1.11	Fluorescent tube (White)	8	Units
1.12	13Amp power point	4	Units
Grand Total		RM 21,000.00+	

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION UPGRADED SHELL SCHEME PACKAGES (SYSTEM) (SA)

UPGRADED SHELL SCHEME DESIGN - SIZE: 3M X 6M (18SQM)



1.0	DETAILS - UPGRADED SHELL SCHEME DESIGN - SIZE: 3M X 6M (18SQM)		
1.1	Single colour needle punch carpet (3m x 6m)	18	Sqm
1.2	Entire booth in octanorm/maxima material	1	Unit
1.3	Company logo/name - PVC sticker cut out	4	Sets
1.4	System info desk	2	Units
1.5	System lockable cabinet	1	Unit
1.6	Brochure rack	2	Units
1.7	Round table	2	Units
1.8	White folding chair	12	Units
1.9	Waste paper bin	2	Units
1.10	LED arm spotlight (White)	4	Units
1.11	Fluorescent tube (White)	4	Units
1.12	13Amp power point	2	Units
Grand Total			RM 15,000.00+

Note: Visual aids (TVs, posters, glass, laminate, decor) are for conceptual purposes.
Add-ons are available at an additional cost.

EXHIBITION SPACE PACKAGE

Reserve your booth today to secure the best location and get a head start on your exhibition planning.

UPGRADED SHELL SCHEME

Size Per Booth : Price :
9 sqm (3m x 3m) RM 6,000.00

Booth Inclusions :

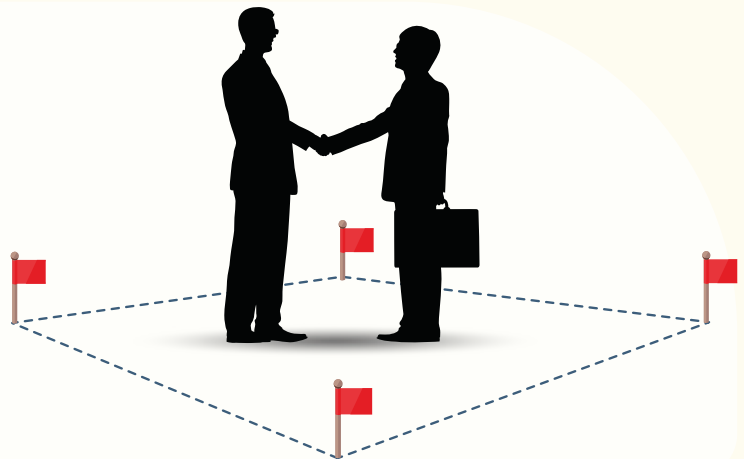
- 2500mm high using white aluminium systems and white melamine panels.
- 02 units of 18watt LED tube light.
- 01 unit of 13 amp single-phase power point.
- 01 unit of the company's name and booth's number (English) on the fascia board.
- 01 unit of system information desk.
- 02 units of white folding chairs.
- 01 unit of waste paper basket.



BARE SPACE

Sizes Per Bare Space & Rates :

- Saiz : 3m x 6m (RM 5,000.00)
- Saiz : 6m x 6m (RM 10,000.00)
- Saiz : 6m x 9m (RM 15,000.00)



For further enquiries, please contact:

MAHA 2026 Secretariat

Food and Agro-based Industry Division
Ministry of Agriculture and Food
Security

+6 03-8870 4391 / 1765

• Email: mahasecretariat@kpk.m.gov.my

• Website: www.mahaofficial.com.my



INTERNATIONAL COUNTRY PAVILION REGISTRATION FORM



PERSONAL DETAILS

(FILL IN THE COLUMNS BELOW)

PAVILION NAME :

CONTACT PERSON :

PHONE NUMBER : E-MAIL :

ADDRESS :

LOT INTERESTED :



EXHIBITION SPACE SELECTION

Please select the desired type and sub-type below. Plot will be assigned based on first come first served basis. In the case where desired plot already taken, organiser will consult with the applicant for alternative option (s).

SPACE TYPES

☐ TYPE A Size: 9 metre X 6 metre Number of Availability: 4 units	☐ TYPE B Size: 6 metre X 6 metre Number of Availability: 6 units	☐ TYPE C Size: 3 metre X 3 metre Number of Availability: 10 units
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SUB TYPE OPTIONS

☐ TYPE A1 (Bare Space Only) Price: RM	☐ TYPE B1 (Bare Space Only) Price: RM	☐ TYPE C1 (Basic Shell Scheme) Price: RM
☐ TYPE A2 (Bare Space & Registered Contractor) Design can be choose from catalogue provided Price: RM	☐ TYPE B2 (Bare Space & Registered Contractor) Design can be choose from catalogue provided Price: RM	☐ TYPE C2 (Upgraded Shell Scheme) Price: RM
☐ TYPE A3 (Bare Space & Own Contractor) Price: RM (Base Space + Liability/ Insurance Fee)	☐ TYPE B3 (Bare Space & Own Contractor) Price: RM (Base Space + Liability/ Insurance Fee)	☐ TYPE C3A (Bare Space) Size: 3 metre X 6 metre Price: RM
☐ TYPE C3B (Bare Space & Registered Contractor) Size: 3 metre X 6 metre Design can be choose from catalogue provided Price: RM	☐ TYPE C3C (Bare Space & Own Contractor) Size: 3 metre X 6 metre Price: RM (Base Space + Liability/ Insurance Fee)	☐ TYPE C3D (Bare Space & Registered Contractor) Size: 3 metre X 9 metre Design can be choose from catalogue provided Price: RM
		☐ TYPE C3E (Bare Space & Own Contractor) Size: 3 metre X 9 metre Price: RM (Base Space + Liability/ Insurance Fee)

Notes:

- Each approved registration will come with the following number of admission badges:
Type A : 2 badges Type B : 4 badges Type C : 6 badges
 - Additional badge will be charged at RM25.00/ badge - Replacement badge will be charged at RM15.00/ badge
- The exhibition will operate from 10:00 A.M. to 9:00 P.M. daily. Exhibitor can enter the Exhibiting Hall starting from 9:00 A.M. by showing the badge at the Main Entrance.
- Exhibitor is responsible to ensure that there is at least one personal stationed at the space during the exhibiting hours. In the case of non-complies, organiser may issue a warning notice to the exhibitor and further non-compliance will result in penalties.
- Exhibitor are not allowed to sublet their exhibiting space to third party without the approval from the organiser. In the case of non-compliance, the organiser will have the full authority to remove the exhibitor from their space permanently.
- Guidelines for construction and full exhibition terms will be provided upon confirmation.
- For non-official contractors, an Administration Fee of MYR 35.00 per sqm + 8% Service Tax (**non-refundable**) shall apply.